

Where appropriate outcome statements have be referenced to the appropriate Benchmarking Statement (BS)

1	Awarding Institution	Queen Margaret University
2	Teaching Institution	Queen Margaret University
3	Professional body accreditation	N/A
4	Final Award	MBA, MBA with routes in Hospitality, Tourism
		and Family and Smaller Enterprises
	Subsidiary exit awards	PG Diploma, PG Diploma with Hospitality,
		Tourism, Family and Smaller Enterprises, PG
		Cert.
5	Programme Title	MBA
6	UCAS code	

QMU. 2012. *Quality, Learning, Teaching and Assessment Strategy* [online]. Available at: http://www.gmu.ac.uk/quality/documents/QELTA%20November%202012.pdf

QMU. 2013. *Taught Postgraduate Framework* [online]. Available at: http://www.qmu.ac.uk/quality/documents/Taught\_Postgraduate\_Framework.pdf

### 12. Learning Outcomes of the Programme

Upon successful completion of the MBA programme, graduates will be able to:

Demonstrate a systematic understanding of relevant knowledge about organisations, their external context and how they are managed

Lead, shape and influence the purpose and performance of groups, of different type and purpose, from different assumed positions and roles.

Systematically apply relevant knowledge and concepts to a range of complex situations, taking into account relationship and interactions with other interrelated aspects within and beyond the organisation.

Determine the critical importance of new and emerging issues in business, management, leadership and technology; from both practice and scholarship Develop capability to interpret meaningful insights from organisational and macro financial data and information

Demonstrate systemic understanding of how strategies for research and enquiry can create knowledge and value for practitioners

Demonstrate a critical understanding of the strategic value of effectively management projects and be able to focus and deliver projects to both key objectives and towards broader organisational priorities

Exercise responsibility, initiative and self-direction to support and further develop independent study and professional development

Research, acquire and analyse, data and information, to evaluate their relevance and validity and synthesise insights into organisational strategic context.

Critically reflect on personal knowledge, practice and skills; and continually develop self-appraisal and insight into development plans and outcomes

Identify, critically analyse and respond creatively to complex problems and design and lead structured change programmes

Communicate effectively to diverse audiences through media appropriate for management and leadership practice

Critically reflect on the implications of management and leadership practices and decisions on the wider community

### 13. Teaching and learning methods and strategies

The learning, teaching and assessment strategy for postgraduate study is concerned with advanced-level skills that combine both cognitive and intellectual skills with softer personal and interpersonal skills. An integrated learning and assessment strategy will therefore focus on developing theoretical knowledge and practical skills; and focus the application of these in the analysis and evaluation of current practice. The strategy is also designed to explicitly test and support students in demonstrating their achievements (QAA, 2015) and fulfilling their potential

		Tuesday	Wednesday	Thursday
Sem 1	9:15	Operations and Supply Chain Management (MBA Generic Routes) Or Global Issues & Challenges for Hospitality Managers (MSc. & MBA Hospitality Routes) Or Family Business Insight (MBA/MSc FSE) Or International Tourism Management (MSc & MBA Tourism Routes)	Business Impact and Practice (All MBA Routes) (Normally 09:30 l 12:15)	Human Resource Management (All MBA Routes)
	1:15			

# 16. Criteria for admission

Candidates will be required to meet the regulations for admission within QMU's Taught Postgraduate Framework. These can be found on the QMU Quality website section 5:

In some cases it may be necessary to require applicants, who do not clearly meet one of these entry requirements to attend for interview and/or prepare a piece of written work. We routinely suggest that candidates not only attend for a visit at QMU but are offered the opportunity to attend a class, meet with existing students and see if QMU is right for them.

English Language requirements

The minimum English language requirement for entry to the programmes is IELTS grade 6.5, with no element of performance lower than grade 5.5.

Applicants falling one increment below (e.g. 6.0) the required standard entry for admission may be admitted on condition of full attendance at the 4 week pre-sessional course operated by the QMU Effective Learning Centre.

Applicants reaching IELTS 5.5 will be considered for admission if they are able to fully attend and complete the newly introduced 12 week Pre-Sessional Course operated by the QMU Effective Learning Centre.

## 17. Support for students and their learning

QMU programmes normally provide the following student support:

Personal Academic Tutors
Student and Project handbooks
Access to Student Learning Services, Library and IT support
Access to Student Services: careers, counselling, disability advice
Representation through Student-Staff Committees

#### 18. Quality Assurance arrangements

This programme is governed by QMU's quality assurance procedures. See the QMU website for more detail: <a href="http://www.qmu.ac.uk/quality/">http://www.qmu.ac.uk/quality/</a>

Where the QA arrangements differ from standard QMU procedures, include that information here.